

THE CITY OF BLOOMINGTON PARKS AND
RECREATION CORDIALLY INVITES YOU TO
APPLY TO PARTICIPATE IN



GET INTO THE HOLIDAY SPIRIT WITH THE TUBASANTAS

Harvey Phillips' TubaSantas celebrate their 38th annual Bloomington appearance with a free concert. The TubaSantas perform traditional holiday music on tenor and bass tubas while dressed in Santa Claus costumes. The TubaSantas are sponsored by City of Bloomington Parks and Recreation and The Harvey Phillips Foundation. Treats are provided by Downtown Bloomington, Inc. This concert will be moved indoors in case of inclement weather.



PLEASE INCLUDE:

- ☐ Completed application.
- ☐ All applicants must provide three digital photos of work and one of display. Digital photos must be submitted with application on a disk or e-mailed to levertk@bloomington.in.gov with artist's name and Holiday Market in the subject line by August 31, 2011 at 5 p.m.

Do not send payment at this time. Applications received by August 31, 2011 will receive full consideration. Jurying will continue until spaces are filled.



CITY OF BLOOMINGTON
parks and recreation

401 N. Morton, Ste. 250
Bloomington IN 47404

THE CITY OF BLOOMINGTON PARKS
AND RECREATION DEPARTMENT



SATURDAY, NOVEMBER 26
10 a.m.-3 p.m.

Showers Common (Eighth and Morton Streets)

ARTIST APPLICATION



Special THANKS to
Downtown Bloomington, Inc.
and *The Herald-Times*.

For more information, call 349-3700 or visit
www.bloomington.in.gov/parks

INSTRUCTIONS

PRODUCT GUIDELINES:

- ~ All work must be original and made by the applicant.
- ~ Significant alteration of commercial components in any work is required.
- ~ Works must be safe, have a decent life expectancy and exhibit quality of craftsmanship.
- ~ In works made from or including dried flowers, the flowers must be grown by applicant.

Unacceptable work includes:

- ~ Work made from kits.
- ~ Work made from molds not made by applicant.
- ~ Work made by someone other than applicant (including commercially made products, imports and products bought for resale).

CRITERIA FOR SELECTING ARTISTS:

- Product meets guidelines established above.
 - Style of work: Applications will be divided into nine categories:
 - drawing/painting/photography
 - jewelry
 - metalwork/woodwork
 - natural materials
 - clay
 - recycled arts
 - fiber arts
 - surface decoration
 - glass
- Artists must choose ONE category which best represents the majority of product created and sold. This is the category in which you will be judged. Provide work sample images of products only in this category. A minimum of 60% of the product you sell must be within this category. Complete category guidelines available upon request.*
- Quality of work: Works will be juried based on application materials submitted.
 - Price range: Pieces available for sale should be reasonably priced.
 - Variety of artists: Consideration will be given to the inclusion of a variety of qualified artists.
 - Previous participation: Consideration will be given to artists' past participation with Holiday Market.

SITE INFORMATION:

- ~ City Hall is located at 401 N. Morton St.
- ~ Water is available at the site.
- ~ Electricity is available at some booth spaces.
- ~ A staff member (who is certified in CPR and first aid) will be available to answer questions, assist with traffic control and ensure the smooth operation of the Holiday Market.

BOOTH AND SALES INFORMATION:

- ~ Booth spaces are indoors (6' x 8') and outdoors (10' x 10').
- ~ Cost is \$55 for an indoor space and \$45 for an outdoor space.
- ~ Limited electricity available for \$10.
- ~ Commissions on sales will not be collected.
- ~ Reporting sales tax is the responsibility of the exhibitors.
- ~ Although exhibitors are required to be present in the booths, booth sitters are available for restroom breaks.
- ~ Demonstrations by exhibitors are encouraged with prior approval.
- ~ Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- ~ All displays must be set up between 4–7 p.m. on Friday, November 25.
- ~ Exhibitors may not tear down until 3 p.m. on Saturday, November 26.

TIMELINE:

- ~ July 15—Applications e-mailed and posted online at www.bloomington.in.gov/parks.
- ~ August 31—Application deadline. **All applicants must provide digital photos of work and one of display.** Digital photos must be e-mailed to levertk@bloomington.in.gov with artist's name and Holiday Market in the subject line.
- ~ October 3—Accepted artists announced
- ~ October 28—Booth payment due

Return applications to: Kristy LeVert
City of Bloomington Parks and Recreation
401 N. Morton St., Suite 250
Bloomington IN 47404

For more information,
contact Kristy LeVert at
(812) 349-3725 or e-mail
levertk@bloomington.in.gov.



2011 ARTIST APPLICATION TO EXHIBIT

Name: _____
(Last) (First)

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Day) _____
(Evening) _____

E-mail: _____

Web site: _____

Select the ONE category for which you are applying:

- | | |
|---|---|
| <input type="checkbox"/> drawing/painting/photography | <input type="checkbox"/> jewelry |
| <input type="checkbox"/> metalwork/woodwork | <input type="checkbox"/> natural materials |
| <input type="checkbox"/> clay | <input type="checkbox"/> recycled arts |
| <input type="checkbox"/> fiber arts | <input type="checkbox"/> surface decoration |
| <input type="checkbox"/> glass | |

Description of art/craft and the process by which it is made:

Titles of work sample photos:

1. _____
2. _____
3. _____
4. _____

Price range of product: _____

____ Check to permit reproduction of photos for publicity.

Space preference: ____ Indoor ____ Outdoor

Willing to be outside if indoor spaces fill: ____ Yes ____ No

Special Requests: _____

Signature: _____

Date: _____

PLEASE DO NOT SEND PAYMENT WITH APPLICATION.

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